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Service allows for better crop data management online

HarvestMap System, Inc., Austin, Texas, an Internet-based company, recently announced the release of its "Dealership" package.

This new service is geared toward organizations that have a range of data items, from precision farming data to scouting notes, for multiple clients or multiple fields. The "Windows to the data" is a set of online tools that allow the manager of the data to view, analyze or search the data as a whole, or just by the field. Viewing the data as a whole, for example, may find the best hybrid under specific conditions or discovering the best practices for other inputs. The goal is to help producers optimize their operations.

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One of the key innovations is the ability to upload yield monitor files to an Online account and have them fully analyzed without installing any software. This analysis includes a full range of automated error correction algorithms and allows the user to view graphical maps of a field all online. Once the field is uploaded, all of its data becomes part of the community of data and is fully integrated into the entire HarvestMap suite of tools, from market-based financial services to its What-If projection tool.

Another addition is the ability to create accounts for clients, fields, or regions as a way to organize all related data. With this layer of organization, the dealership, or community data manager, can view or analyze the entire collection as a whole, or individually field by field. Further, any combination of the HarvestMap tools can be made available to any client under the control of the community data manager.

Consultants who are scouting fields for their clients can easily enter this data online through a range of available data wizards using the online notebook. Not only does the data get saved as another layer in the account, but it is fully integrated and connected. All growing season-related data, such as weather, crop events, practices and more, can be entered into the account using the same set of data wizards.

For more information, circle X on the Reader Reply Coupon, call 512-826-6237, or visit .

www.harvestmap.com

Employment



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